



Introduction to the Forex Market

The Foreign Exchange market, also referred to as the "Forex" or "FX" market is the largest financial market in the world, with a daily average turnover of US\$1.9 trillion. "Foreign Exchange" is the simultaneous buying of one currency and selling of another. Currencies are traded in pairs, for example Euro/US Dollar (EUR/USD) or US Dollar/Japanese Yen (USD/JPY).

There are two reasons to buy and sell currencies. About 5% of daily turnover is from companies and governments that buy or sell products and services in a foreign country or must convert profits made in foreign currencies into their domestic currency. The other 95% is trading for profit, or speculation.

For speculators, we believe the best trading opportunities are with the most commonly traded (and therefore most liquid) currencies, called "the Majors." Today, more than 85% of all daily transactions involve trading of the Majors, which include the US Dollar, Japanese Yen, Euro, British Pound, Swiss Franc, Canadian Dollar and Australian Dollar. A true 24-hour market from Sunday 5:00 PM ET to Friday 5:00PM ET, Forex trading begins each day in Sydney, and moves around the globe as the business day begins in each financial center, first to Tokyo, London, and New York.

Unlike any other financial market, investors can respond to currency fluctuations caused by economic, social and political events at the time they occur - day or night.

The FX market is considered an Over The Counter (OTC) or 'interbank/interdealer' market, due to the fact that transactions are conducted between two counterparts over the telephone or via an electronic network. Trading is not centralized on an exchange, as with the stock and futures markets.

How is the Forex market different from the stock market?

As a result of its global dimension, the Forex market is open 24 hours a day, which enables investors to correct their positions at any point in time. Given the large number of players, the Forex market has narrow spreads and virtually no price gaps. The lack of price gaps enables investors to count on non-slippage order execution. However, in a very volatile market the possibility for slippage exists.

The large volume of participants also reduces opportunity for insider information. To put it simply, there has **NEVER** been a case of complete currency collapse in a developed country. The volatility of leading currencies rarely exceeds 1% per day, in contrast to the volatility of stocks, which may fluctuate by up to 10% over one trading session. The Forex market generally provides more opportunities for leveraged trading.

The Benefits of Forex Trading

No Short Selling Restrictions

Forex trading always involves buying one currency and selling another, so traders can easily trade in a rising or falling market. There is no Zero Uptick rule or any other restriction against shorting a currency.

At \$1.9 Trillion Per Day, Forex is the Most Traded Market in the World

The sheer volume of Forex helps to facilitates price stability in most market conditions. What's more, almost 85% of all currency transactions involve the 7 major currency pairs.

Trade on Your Schedule; Respond to Changes in the Market

Forex is a true 24-hour market, open continuously from 5:00pm ET on Sunday to 5:00 pm on Friday. With three distinct trading sessions in the US, Europe and Asia, you can trade on your own schedule and respond to breaking news. A trader can put on or take off positions literally any time of day or night, regardless of their base of operations. That opens the game up to a great many individuals who might not otherwise have the time available to trade.

Consider, for example, the working person with a 9 to 5 type of job. Most folks like that cannot be expected to operate effectively as day traders in a market such as stocks. They just can't spend the requisite time watching the market during trading hours. With forex, though, one could theoretically day trade in the evenings after work, or in the mornings beforehand. The forex market is never really closed (yes, in some cases you can even trade on the weekend!).

Up to 200:1 Leverage

With more buying power, you can increase your total return on investment with less cash outlay. Of course, increasing leverage increases risk. With \$1,000 cash in a margin account that allows 200:1 leverage (.5%), you can trade up to \$200,000 in notional value.

No (or low) Transaction Costs

For most traders, the forex market also offers the benefit of no transaction costs. For the most part, forex brokers do not charge commissions (if they do, they are relatively small). There is, of course, the bid/offer spread, which can be viewed as a transaction cost, but the reality of the situation is that most traders buy at the offer and sell at the bid in whatever other market they trade, so that's really no different. Actually, the forex spreads can be quite small in the major currency pairs.

Low (or no) Account Minimums

Forex trading is also open to a wider trading demographic in that there are many opportunities to open smaller accounts than is the case in other markets. In fact, there is at least one broker which has no minimum account size. What's more, they also have no minimum trade size. That sort of flexibility opens the door to essentially anyone who wants to explore forex trading. This isn't to say that all brokers are that flexible. There are, however, a great many which offer so-called mini-contracts.

Multiple Trading Vehicles

Additionally, forex trading can be done in a number of fashions. Many folks tend to think strictly of the spot market. While that is certainly the largest of the components, it is not the only one. The futures market has become a bit more attractive with the expansion of e-mini currency contracts. There are futures

options as well. What's more, an array of other option trading alternatives have been popping up, providing traders even more ways to take positions in the forex market.

Always Moving

One of the biggest attractions to forex trading is that there's just about always something moving. There are a number of primary currencies involved, each of which is continuously interacting with all the others. Chances are, at any given time, there is movement in at least one of those exchange rates based simply on the sheer volume of trading and the number of global news events providing impetus to action.

Easily Trade Long or Short

In the stock market there are restrictions imposed on selling short. In forex there is nothing of the sort. It is just as easy to taking a short position as it is to take a long one.

Do I need a lot of money to start trading FOREX?

Absolutely not! You can realistically start with as little as UD\$200. How much money you have to trade with is not important. We have many students who have used their last dollar to attend the workshop. Their plan is to learn how to trade, then develop their skill set “paper trading” while saving up to trade with real money. This is a wise approach. If you attempt trading without the risk management strategies taught at the workshop, the likelihood of your losing money is high.

How much time do I have to dedicate to FOREX trading?

Our trading strategies do not require a lot of time. All in all, one can do quite well dedicating two to three hours a week to evaluating candidates and then a few minutes each day monitoring trades. Some trades taught require very little monitoring. The exact amount of time will vary from person to person, depending on the type and number of trades he initiates.

Can people really trade fx for a living?

Yes! We have had many students quit their jobs to trade form home. If they can do it, you can too. The only advantage they have is a skill set that you will learn at the workshop. Many others are trading part time to enhance their income (or speed up their retirement date) without having to leave a job they love. This course is specifically designed to help you accomplish either of those goals.

What makes PowerUp™ FX Programs so special?

First, PowerUp™ instructors include professional traders, hedge fund managers, proprietary traders and member of the major stock exchanges. There is no one more familiar with trading FX, stock, futures or options in Asia than these professionals. Who better to learn from than someone who has had years of experience and has traded tens of thousands of shares of stock, future, FX, ETF and/or option contracts? Many participants tell us the opportunity to spend two ½ days with the instructors is alone worth the cost of the tuition.

Second, you will learn how you can profit, regardless of market conditions. Many people have made money in the bull market conditions, simply because the entire market has gone up and up. But how do you make money in a market that is trending down, stays flat, or is extremely volatile? Conventional wisdom says that if you own stock and the market goes down, you are going to lose money. Our class will teach you how to preserve your profits and protect your portfolio from market downturns. This alone is worth the cost of admission! In addition, you will learn how to profit from adverse market conditions. PowerUp™ will teach you how to make as much, or more, in markets that move down, stay flat or become extremely volatile. It is imperative to learn how to trade in all four of the market conditions, if you want to be successful long term.

Third, our workshops place a great emphasis on risk-management. So many other programs offered are of the “get rich quick” variety. They teach trading strategies that work as long as the market goes your way. But if you are wrong, you will take big losses. Their explanation for losing trades is that you didn’t do enough research. But the reality is that, regardless of the amount of research you have done, the market can still move against you. Losing trades are a reality of the business. Our professional traders will share with you the strategies and procedures they use daily to reduce risk dramatically when entering into a trade and to cut losses when they are wrong. The risk-management strategies alone are worth the price of admission to our workshop.

Finally, and perhaps most importantly, the Workshop, provides specific criteria for entering and exiting each trading strategy. Most of the books, seminars and trading software offered on the market present strategies, but give no specific criteria for entering and exiting them. What good is a strategy if you don’t know entry and exit criteria? PowerUp™ will provide you with step-by-step criteria, written in a recipe format, which will guide you through the process of executing our strategies.

You will learn how to find candidates for each trade and how to determine those that have the highest probability of success. You will be given specific guidelines to determine when you should enter into a trade or to stay away from it. You will learn what strike prices and expiration months to use. You will be given a step-by-step procedure for entering into each trade and closing it out. Nothing is left to the imagination! All this is designed to put the odds in your favor and give you the highest probability of success on each trade. Even someone who has never traded before can follow the steps we outline, and trade like a pro.

Most Stock broker advocate FX are risky and I should stay away from them. Is that true?

Many brokers wouldn't know how – or wouldn't be permitted by their firms – to place many of the trades taught at the workshop. Naturally such brokers discourage attendance at our workshop for fear of losing clients. The truth is, when you complete PowerUpTM Workshop you will know more about FX and how to use them than most licensed brokers do!

Conversely, there are many firms who specialize in FX trading and who understand and can place all the trades taught in the workshop. These firms are actively looking for new clients, and approval for FX trading through them is a relatively simple process. If you have difficulty locating such a broker, give us a call; we will be happy to refer you to one.

Can't I get the strategies taught at your workshop out of a book?

Yes, the trading strategies taught in our workshop could be found in some books. But we know of no book that provides the proper criteria for executing these trades. PowerUpTM instructors have years of experience and know the answers to critical questions like:

- * What makes a good candidate for each trading strategy?
- * What do I look for that would make one candidate better than another?
- * How much should I be willing to pay for a particular trade?
- * How do I recognize I am about to pay too much?
- * What are the proper entrance and exit criteria for each trade?
- * How can I tell when to pass, or to go ahead with a trade?
- * How do I establish my loss limits and profit goals?
- * How much should I be willing to risk in order to make a reasonable return?
- * How long should I hold a trade before I take it off for a loss or profit?

I have no previous experience in FX. Will I be at a disadvantage?

In many cases, the students who have no previous experience in FX outperform those who have. Most people who have experience will have to “unlearn” or change trading habits, while those who have no previous experience will be learning the right approaches from the beginning. Since you will have no “bad habits” to overcome, your learning curve may be shorter than someone who has experience. All the material is presented in any easy-to-follow, step-by-step manner.

How long does it take the average person to develop the skill set for trading?

On average, one should expect it to take three weeks to one month to master the skill set. We recommend the following approach.

- * Enrol in the PowerUpTM FX Workshop
- * Prepare yourself for the workshop by reviewing the workshop material
- * Attend the workshop

- * After the workshop, read and study the workshop textbook
- * Begin placing “paper” or simulated trades
- * Monitor your paper trades and continue until you can prove to yourself that you can be profitable
- * Begin placing small trades with real capital
- * Increase the number and size of your trades as you become more successful
- * Expect it to take 3 weeks to 1 month to develop the skill set.

Do all of your graduates make money trading?

No. There are some who lose. However, in the reported cases of a graduate consistently losing money trading, we find that the reason is that he or she has deviated from, or altered the criteria, we taught. It is imperative that you stick to, not deviate from, the criteria and risk-reward parameters suggested! Our instructors have traded successfully for years, employing the proper trading practices. We cannot guarantee that, as a result of the class, you will be a successful trader anymore than a medical school can guarantee that all of its students will become good doctors. However, we do teach you a skill set that you can use to become very successful. We provide you with the know-how; the rest is up to you!

Can I really do this from home?

Absolutely! Since the advent of the home computer, real-time quotes, on-line broking, and news services, etc., many of the advantages previously reserved for exchange members are available to everyone. As a matter of fact, many professional traders are leaving the trading floors to trade from home.

There are lot of professional instructors claiming they make lots of money & hence can teach others make money , how do we know your instructors are speaking the truth?

I don't claim I actually put my trades on my website (www.powerupcapital.com) . Also I have made a 99.05% return (2003-2004) attested & certified by Ernst & Young (www.futurecapitalholdings.com) hence I am confident I can teach you how to write your paycheck since I am able to do it for myself.

Can you share one Strategy for a beginner to get started.

Sure . One can place a “Buy Stop” and “Sell Stop” order simultaneously when the currency is going sideways this way if there is a breakout in either direction you make money.